

# LEAD NOW! 360° ASSESSMENT

## Identifying Leadership Effectiveness

The LEAD NOW! 360° Assessment enables leaders to accurately and quickly learn how their direct reports, bosses, peers, and other associates assess their leadership behaviors.

The LEAD NOW! 360° Assessment is based on the LEAD NOW! Leadership Development Model, introduced in the award winning *Stewart Leadership Book Series*. This assessment is an effective and straightforward method for providing leaders with impactful feedback and improving leadership skills.

## THIS ASSESSMENT IS IDEAL FOR:

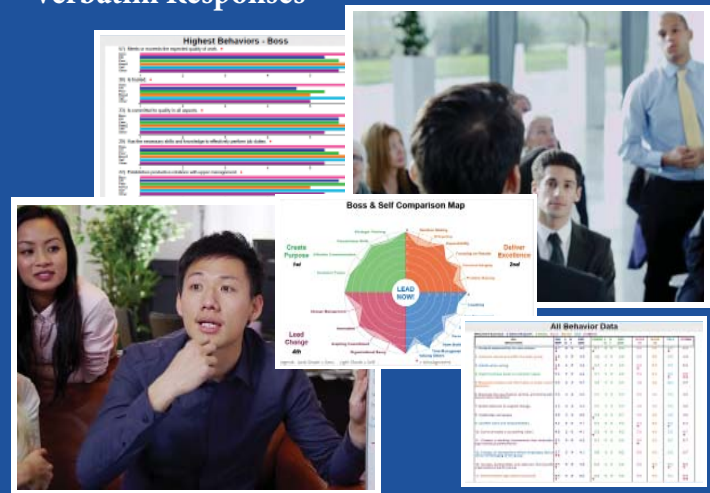
- Leaders transitioning into new opportunities
- Companies desiring to create a culture of development and progress
- Organizations seeking to identify high potential employees
- Groups who are restructuring and need to create a common leadership culture
- Professionals seeking clear and tailored personal leadership growth

## HOW IT WILL HELP YOU?

Once the assessment has been completed, participants receive a comprehensive, personalized report of results. A leadership coaching session can review the results and help create an action plan, translating the feedback into clear and measurable steps for improvement. The LEAD NOW! 360° Assessment helps you become a more effective and authentic leader!

## Features

- Assessment type: Behavioral leadership assessment
- Time to complete: 30-40 minutes
- Format: Online survey of 80 questions and 8 short answer responses
- Results at 3 levels of analysis: 4 Quadrants, 21 Dimensions, and 80 Behaviors
- Personalized Action Plans based on results
- Verbatim Responses



## LEAD NOW! MODEL

21 Leadership Dimensions

